

## Contact

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## Top Skills

Test Automation

Process Automation

Manufacturing Process Improvement

# Luis F. Cespedes

Master's degree en Universidad San Jorge  
Greater Zaragoza Metropolitan Area

## Experience

Amazon Seller

Sales And Marketing Specialist

June 2022 - June 2025 (3 years 1 month)

Spain

International Business Specialist with extensive experience managing the end-to-end product lifecycle. Expert in international market analysis, global logistics, and import management. Proven track record in scaling brands through strategic Marketing and Advertising, with a deep specialization in Amazon (AMZ) positioning. Adept at driving revenue across both Retail and Wholesale channels by integrating data-driven market insights with operational excellence.

ROVI Pharmaceutical Company

Process Engineer

December 2022 - May 2023 (6 months)

Madrid

Middle management with 6-10 people under supervision (reporting to Area Director)

Industrial Automation Project Engineer - QA Department.

Analysis and quality assurance in automated processes in the pharmaceutical industry.

Focus on detailed control of compliance with automated and rigorous industrial standards

to ensure the proper functioning and implementation of pharmaceutical production processes.

Analysis and improvement of process quality, contributing to the implementation of

continuous improvement measures and production optimization, providing innovative

ideas for effective maintenance.

ENTERRRIOS AUTOMATIZACION S.A  
Industrial Automation Engineering

August 2019 - September 2022 (3 years 2 months)

Zaragoza

Middle management with 1-5 people under supervision (reporting to Area Director)

Industrial Automation Project Engineer - Electrical Department. Supplier management and project management, where I was responsible for the electrical and

automation department, leading projects from planning to execution.

Performing various functions related to industrial automation, leading industrial process

automation projects, in different sectors such as: Automotive (Opel, Renault, Seat,

Volkswagen) Food (Caladero)

Textiles (Inditex)

Inter alia.

Use of tools such as E-plan and AutoCAD for the design and development of automated systems.

Leading work teams for the assembly and installation of new technologies to optimize processes and improve their operational efficiency.

Support in programming and commissioning of robots (ABB, Yaskawa-Motoman) and PLCs

(Programmable Logic Controllers - Siemens, Omron). HMI and SCADA.

Among others.

Proysol Robótica

Technical Manager, Industrial Automation Department

April 2019 - June 2019 (3 months)

Zaragoza

Responsible for Robotic Industrial Automation projects.

Supplier management and leading complex robotic cell projects, where I have been

responsible for the electrical and automation department, leading from planning to project execution.

Establishing the processes and procedures for the design of industrial robotic installations, automation, and process control.

Gestión de Mantenimiento y Procesos S.L.

Industrial programming and automation technician

January 2017 - April 2019 (2 years 4 months)

Zaragoza

Industrial programming and automation technician.  
Design, programming and troubleshooting of industrial automation systems in various industrial sectors.  
Development of automation projects in industrial processes, control of PLC programming languages, Robots, HMI and SCADA (Siemens, Omron, ABB, Yaskawa-Motoman, among others), design tools such as E-plan and AutoCAD for the design and development of automated systems.  
PLC programming, HMI and SCADA development.  
Planning through project execution, leading the start-up of industrial processes in various sectors of the industry.  
Process traceability monitoring using PLCs and databases. Coordination of continuous improvement in industrial processes, analysis of the industrial environment from a global perspective (electrical/mechanical) contributing improvements for efficiency and productivity in manufacturing processes.  
Specialist in different programming tools, simulation, industrial communication protocols (Profinet, Profibus, Ethernet, Ethercat, Devicenet, among others).  
Robot programming.

Kongsberg Automotive  
Production Process Technician  
October 2015 - October 2016 (1 year 1 month)  
Zaragoza, Aragón, España

Automated industrial maintenance technician; Electromechanical maintenance of automated electrical systems.

IVECO  
Production Process Technician  
May 2014 - May 2015 (1 year 1 month)  
Valladolid

Maintenance technician of the operational assembly unit in the performance of the

dual vocational training practices, carrying out mechanical, electrical and electronic tasks.

**PANELED S.A**

**Electronics Technician**

**March 2013 - June 2013 (4 months)**

**Valladolid, Castilla y León, España**

Development of technological product research, lighthing (LED), circuit programming

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## **Education**

**Universidad San Jorge**

**Master's Degree, Automation Engineer Technology/Technician · (September 2015 - June 2016)**

**Universidad Nacional de Educación a Distancia - U.N.E.D.**

**Bachelor's Degree · (September 2016 - June 2020)**

**I.E.S La Merced- Valladolid, España.**

**Formación Profesional de Grado Superior · (September 2013 - June 2015)**

**I.E.S La Merced - Valladolid, España.**

**Formación Profesional de Grado Superior, Industrial Electronics Technology/Technician · (September 2011 - June 2013)**